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| Anthony Murphy | **3/97 Yathong Road, Caringbah, NSW 2229** ◼  **0426 838 120** ◼  **anthony@anthonymurphy.me** ◼ |

**Agile Development Management Professional**

***Expertise...***

**▶ *Links business & technologY* ▶ *Facilitates productivity***

**▶ *Implements, leads & Coaches Agile techniques***

**A thorough and perceptive Agile Development Manager** who coordinates project teams and works with people to deliver results. Offers a 19-year career history of strong people management skills built on clear communication and trust. Creates energetic, results-driven and high-performing teams. Achieves best results for clients and stakeholders by bringing high quality projects to completion on time.

Builds highly respected rapport and communicates clearly at all levels, from Development Teams to Management Hierarchy, Stakeholders and Operational Staff. An instinct for resolving problems in both technical and non-technical environments. Thrives on applying business and technical aptitude in a hands-on and practical environment. Quick to grasp new ideas and concepts. A thorough professional with a quiet strength of character and integrity.

* **Implements, leads and coaches.** Facilitated the agile evolution at a large media organization. Coached Scrum and Agile development techniques at multiple companies. Implemented Scrum practices into an international company.
* **A technical mindset and background.** Respected for technical insight into operational issues.
* **Collaborative project management.** Manages projects locally, while partnering and pooling resources with remote and international colleagues and teams.
* **A certified Scrum Master.** Scrum experience encompasses multiple teams in diverse organisations. Knows how to facilitate productivity, remove impediments to a team’s output, and deliver benefits.

Expertise & Value Offered

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| * Translates Technical Details | * Agile Project Delivery | * Business Specification Analysis |
| * Technical / Non-Technical Stakeholders | * Team Building / Leadership | * Multi-Disciplinary / Remote Teams |
| * Application Design / Execution | * Certified Scrum Master | * Project Planning / Milestones |
| * Resource Management | * Client Liaison / Collaboration | * IT Development Background |

Career Profile

**Senior Software Development Manager - APAC July 2016 – Present**

Cubic Transportation Systems

*Provider of electronic ticketing systems for mass transport - built and maintains the Opal card system for Transport NSW.*

*Role progression*— **Senior Development Manager APAC** (2018 - present) ◼ **Software Development Manager** (2016 - 2018)

* **Notable Leadership**
  + Restarted the agile practices within the engineering team.
  + Introduced devops practices within the development team.
  + Lead the development effort for three large government projects, Opal and Intelligent Transport Congestion Management platform for Transport for NSW and Next Generation Ticketing System for TransLink in Queensland. Development for these three projects spread across four locations, APAC, UK, India and North America.
  + Outsourced BAU development to Cubic India.
* **Team Management**
  + Managed a distributed team of 30 developers working on legacy GO card system in Brisbane, device developers working on gate and ticket machine software for LTA in Singapore, and back office systems which are essential for the smooth running of the Opal card system in Sydney.

**Engineering Manager / Development Manager / Solution Lead March 2012 – July 2016**

Fairfax Media | Currently known as... Nine Publishing

*A Leading Australian multi-platfom media company, publisher of the The Sydney Morning Herald.*

*Role progression*— **Engineering Manager, Life Media & Event** (2016) ◼ **Development Manager, News & Business** (2014–2015) ◼ **Solution Lead, News & Mobile** (2012–2014)

* **Notable Leadership** — Quickly became a trusted member of the management team:
  + Engaged external partners for project delivery, **enabling** a burst development capacity for Fairfax Media.
  + **Delivered** numerous high profile projects on time and on budget:
    - Australian Financial Review site redesign & re-platform - 2015
    - Migration of AFR editorial staff to new CMS - 2015
    - Brightcove video platform integration – 2015
    - Dan Murphy’s integration with goodfood.com.au - 2014
    - Sydney Morning Herald mobile site redesigns – 2012 & 2014
    - Brisbane Times iPad app - 2014
    - Sydney Morning Herald homepage redesign - 2013
    - Sydney Morning Herald iPad app – 2012/2013
  + Provided thought leadership on development processes and strategies leading to the delivery of higher quality software.
* **Stakeholder Management** - Key link between technology and business teams:
  + Coached business stakeholders on technical aspects of digital transformations.
  + Facilitated and improved project inception processes.
  + Ensured a good working relationship with a range of business stakeholders by delivering on commitments undertaken and clear communication within the resource constraints of the team.
* **Agile Expertise**—Facilitated the agile evolution within the team:
  + Used knowledge and past experience to help shape the structure of the development team, moving from a matrix/project centric model to small teams of developers working closely with one Product Owner.
  + **Continuously improved** the product delivery process from a Waterfall Agile process to an iterative Agile process.
  + Coached Product Owners, Project Managers and Developers in Scrum and Agile development.
  + Ensured that project teams became high performing teams by setting clear expectations and direction for each team.
* **Team Management** — Grew the team from 18 developers to 52 developers:
  + As Engineering Manager for Life Media and Events, managed and coached a staff of 15 developers and 3 technical leads
  + As Development Manager, managed 3 team leads and a technical lead, indirectly managing 27 developers, in small agile development teams.
  + Led the recruitment for two large expansions within development team. The first to add 10 contractors, the other to **transform the structure** of the team adding 21 full time developers, 4 new solution leads, and 3 technical leads. Focused on high quality but also on short lead times.
  + **Mentored** new team leads as they joined the management team, drawing on my experiences of being promoted on a similar path.
  + Improved the efficiency of the hiring pipeline.

**Development Manager Feb 2011 – Sep 2011**

Glasses Direct

*The world’s largest online prescription eyewear store. An award-winning and entrepreneurial company.*

* **Notable Leadership**—Transformed the Development Team in just 7 months:
  + **Turned around** the team’s previously poor performance, delivery and image within the company by creating a more unified team with a clear vision.
  + **Produced convincing results** that gave management the confidence to expand the team and rebuild the online platform, the hub of the business’s success.
* **Agile Expertise**—Introduced a technical Scrum process for the in-house Development Team:
  + Coached the CEO, Product Owners and Developers in Scrum and Agile development (CI, TDD, code reviews, and automated testing).
  + Implemented the use of visual boards, clear communication practices and productive sprint processes.
  + Worked with Product Owners to write stories as part of the scrum development process.
* **Project Management**—Unified the project management approach. **Created a bridge** between technical and warehouse operations.
* **Team Management**—Grew the Development Team from 5 to 13 Developers and Quality Assurance Engineers:
  + **Recruited, interviewed and built the team,** with a focus on high quality Developers to rebuild the back office system.
  + **Embarked the team on a long-term development project** to re-build the online platform to fulfil multiple brands and websites from one warehouse. (Production scope: 20,000 items at any one time.)

**Development Manager Sep 2006 – Feb 2011**

PlayPhone

*Playphone is a leading supplier of mobile content, has a global presence in more than 25 countries and boasts over 35 million users.*

*Role progression*—**Java, Billing & Messaging Manager** (2008–2011) ◼ **Lead Engineer, Messaging** (2006–2008)

* **Agile Expertise**—Scrum Master for a multi-disciplined team, focused on delivering complete end to end solutions for the global PlayPhone platform:
  + Identified opportunities to streamline processes. Introduced Scrum methodology and iterative rollout processes to manage the London development team. Championed the use of vertical development teams.
* **Multi-Disciplined Leadership**—Worked in collaboration with internationally-based Development and Testing teams located in London, Germany, Brazil and Argentina:
  + Managed a full Scrum process across all development teams in each country. Migrated multiple platforms into a new integrated global platform within a heavily regulated environment.
  + Worked closely with high-level management to report progress, and provide advice on Scrum and Agile management processes.
* **Team Management**
  + Managed a team of 5 Java Developers and 2 Sybase Developers on the Java and Billing Teams. Ensured the team’s fully realised potential while developing the EMEA customer lifecycle management, billing and messaging applications.
  + Managed a team of 3 Java Developers and 1 QA Engineer on the Messaging Development Team as part of a larger global engineering team. Assisted in meeting the goal of reducing three code bases covering EMEA, USA and Brazil to one unified code base for all regions.
* **Resource Planning & Performance**—Forecasted resource requirements for each project. Implemented and monitored key performance indicators to ensure all projects ran to plan.
* **Testing**— Oversaw system testing and resolution of problems, coordinating with a QA team based in San Jose.
* **System Launch / Implementation**—Planned and managed each release as a key member of the development management team based across four international locations:
  + Worked within a four week release cycle.
  + Liaised with suppliers and stakeholders to effectively manage the migration and launch of services.

***As Lead Engineer (2006–2008)***

* **Recognised Leadership**—Rapidly progressed to Lead Engineer after initially joining as a Senior Developer. Developed SMS and MMS messaging applications.
* **Process Improvements**—Undertook comprehensive analysis of existing work practices and procedures to standardise development and deployment processes.
* **Application Development**—Developed and maintained messaging applications including the rollout of D2C services in four countries.
* **Supplier Partnerships**—Liaised extensively with suppliers to address integration issues and meet all service level agreements.
* **Management Reporting**—Delivered expert advice and guidance to senior management on all aspects of the messaging system.

**Team Lead / Senior Software Engineer Aug 2003 – Sep 2006**

Newbay Software | Currently known as... Synchronoss Software

*NewBay is the leader in digital content services, providing cloud storage platforms to telecom vendors.*

* **Progressed to the role of Team Lead,** after developing a prototype Syncml server for a tender as a Senior Software Engineer.
* **Major Product Re-Development**—Re-developed one of the company’s key server-based integrated applications (Foneblog) from a bespoke velocity template engine to a JSP and JSTL solution. Application used by world-wide mobile operators.
* **Team Leadership**—Led a team of 4 Developers. Managed life-cycle management of projects from initial client consultation through to scoping, resource control, vendor management and successful delivery.
* **Legacy Transfer**—Coordinated migration of 250,000 users from legacy vendor to Foneblog. Delivered minimal disruption to services during the migration.

**Software Engineer Sep 2000 – Jun 2003**

Logica Mobile Networks | Currently known as... Mavenir

*Logica Mobile Networks are a mobile solutions supplier based in Dublin.*

*Role progression—***Java Software Engineer** (2001–2003) ◼ **C/C++ Software Engineer** (2000–2001)

* Designed and developed a JSP Web application utilising Struts, Servlets, Tomcat, Apache, LDAP and Extreme Programming to allow customers to view MMS messages online.
* Developed and maintained push proxy gateway product. Ported product from Solaris to HP-UX.

Qualifications

**Certified Scrum Master**—*2017*

**Bachelor of Engineering (Hons) (Computer Engineering)**—*University of Limerick, Ireland, 2000*

**Master of Business Administration (Technology) - In Progress -** *University of NSW, Sydney, predicted 2019*

**Residency**—Australian Citizen

**Referees**—Details available on request